

Kodak Alaris Appoints New President to Help Customers Unleash Digital Transformation and Capture Growth

Seasoned global IT executive Rick Costanzo brings stellar track record and renewed focus to Information Management division

ROCHESTER, NY, May 09 2016 - Kodak Alaris has appointed Rick Costanzo president and general manager of the company's Information Management (IM) division. Costanzo joined the company earlier this year to lead the global business, which delivers hardware, software and services in 27 countries and helps customers automate business processes and accelerate digital transformation so they can realize their full potential.

Costanzo joined Kodak Alaris following a successful tenure at SAP, where he served as executive vice president for the Telecommunications Industry and Enterprise Mobility Solutions. In this role, he led SAP to a global leadership position in Telecommunications and transformed its Enterprise Mobility business into high-growth cloud platform services. Prior to SAP, Costanzo was executive vice president of Global Sales and Regional Marketing for BlackBerry where he was responsible for overseeing go-to-market strategy and financial performance of the global organization. Costanzo was BlackBerry's first employee in Europe, where he established and ran commercial operations for 5 years before undertaking similar responsibilities in Latin America, achieving triple-digit revenue and margin growth in both markets prior to taking on worldwide responsibilities.

"As we continue to identify new opportunities to expand our business, Rick's experience as a global leader and catalyst for change is instrumental," said Jeff Goodman, CEO of Kodak Alaris. "Rick is adept at driving organizations into new and uncharted territories and delivering high-growth returns. He has already made a significant impact on our business and I'm confident he will continue to challenge the status quo and deliver outstanding business results as he leads our Information Management business into the future."

Costanzo spent his first few months with Kodak Alaris meeting with customers, partners and staff around the world, listening to their insights about the business and sharing his point of view in return. "We are building a more customer centric organization," said Costanzo. "Our channel partners are on the front line. Their efforts directly impact our ability to deliver value to end-customers. So we are rapidly rolling out new training and marketing programs to help them function more effectively as an extended arm of Kodak Alaris and win in the marketplace. Time waits for nobody, so setting the right pace from day one has been essential." Kodak Alaris is off to a fast start in 2016, including a number of significant new customers in banking, insurance, government, healthcare, and business process outsourcing.

Kodak Alaris is the worldwide market share leader in high-volume production scanners. In 2014 and 2015, Buyers Lab, LLC (BLI) recognized Kodak Capture Pro Software with the Summer Pick Award for Outstanding Production Scan Solution. Ease of use, feature set, productivity, integration capabilities and overall value were among the criteria used to select the winner. This year, BLI recognized Kodak Alaris with the 2016 Scanner Line of the Year Award for superior performance across its broad portfolio of scanners. Kodak Alaris also won multiple 2016 Winter Pick Awards—one in each of three key scanner categories: networked, departmental and production. Kodak Alaris holds more "Pick" awards than any scanner manufacturer tested by BLI.